



# OPERATION TEAMMATE

Inspiring Military Children



Providing military children community resources to ease  
the stress associated with their life of service.

# mission

## **Inspiring military children since 2015.**

Being a part of a team is an important aspect of youth development. It teaches us about belonging to something larger and greater than ourselves. From our teammates, we learn about how to deal with adversity and how to overcome, together. Military children are no stranger to challenges, this we know. At Operation Teammate, we're striving to show every single military child that they are not alone, that they have a team cheering them on.

From the beginning, Operation Teammate has provided opportunities for sports teams to welcome children (ages 5-18) of military families as honorary teammates. These children are VIPs for the day. They make some unforgettable memories, all while learning they are resilient, strong, and can tackle anything life throws at them.

Operation Teammate's future initiatives include building clubs & chapters in military communities throughout the nation. Military children relocate 10 times more often than civilian families. As we grow, we want them to know they can look forward to event opportunities wherever the military takes them.

## **Once a Teammate, always a Teammate!**



## Our Story

Tim Montjoy, Founder and CEO of Operation Teammate, became a single parent in 2003 after returning from an overseas assignment to South Korea. While his Air Force career progressed and his daughter, Bethany, continued to be involved in different activities, he began noticing that there were not many opportunities for military children to be mentored outside of the home. Like many other military parents, Tim experienced first-hand the toll that deployments and being called away can take on a child. Bethany had always been an athlete, and Tim began to think about how it would have been comforting to know that there were additional resources and mentoring opportunities for his daughter while he was separated from her.

When Tim returned home from his last deployment in 2012, the foundations for Operation Teammate began. Tim and Bethany turned Operation Teammate into a family mission. Tim saw that activities through sports could serve as a bridge. Bringing together military children and athletes seemed like a no-brainer because they could show the children that it's possible to overcome challenges and work through any obstacle - on the field and in life.

Military children deserve to know they belong to a team, our team. We hope you will join us on our mission.



# IMPACT

## 1000+

MILITARY CHILDREN  
INSPIRED SINCE 2015

## 62

EVENTS

## 37

TEAMS INVOLVED

## 11

DIFFERENT STATES

Georgia, South Carolina, Kansas, North Carolina, Tennessee, Mississippi, Colorado, California, Texas, New York, Michigan



# The OT Experience

At an Operation Teammate event, military children have the opportunity to engage in these unique experiences: meet and greet with athletes, attend practices, behind-the-scenes tours of the campus and facilities, enjoy a VIP lunch with players, and so much more.

All of our experiences are built to make military children feel special. Giving them VIP treatment for a day emphasizes that the service and sacrifices of military families are not going unnoticed, even by sports celebrities. We plan our sporting experiences around three areas:

## CONNECTION

Every event is exclusive to military children attendees and their families. Our events are more than just a sporting experience. They're places where military children and their families can come together to connect and deepen their sense of belonging to their community and ultimately, to each other. This family connection is essential when a parent is deployed.

## INSPIRATION

Operation Teammate partners with collegiate and professional sports organizations to hold events where military children become honorary teammates for the day. These impactful athlete interactions are a fun-filled day of mentorship, games, and activities to recognize the military child for their sacrifice and also their resilience, bravery, and strength.

## INVOLVEMENT

We want local community organizations to get involved and participate in Operation Teammate events. It has proven to be impactful in the military family's lives, and throughout participating communities, as well. Whether through time or monetary donations, our partners love interacting with the families and seeing the impact made on these young heroes.

*"When my dad was deployed, I'd always try to find something to kind of keep my mind off of it. I would say, find what helps you get through things and helps you pass the time when your parents are gone."*

**Brady Bodine, North Carolina State football**

# BENEFIT

## for military families

Operation Teammate provides an environment for military children to feel special for a day and take their mind off of the hardships of the military lifestyle. Deployed parents have a sense of relief in knowing that there is a caring community at Operation Teammate that supports and celebrates their children. It is our goal to have an Operation Teammate chapter around every major military installation throughout the country.

**80%**

OF CHILDREN DEMONSTRATE REDUCED STRESS AFTER ATTENDING AN OPERATION TEAMMATE EVENT.

**78%**

OF CHILDREN DEMONSTRATE INTEREST IN A NEW ACTIVITY AFTER ATTENDING AN OPERATION TEAMMATE EVENT.

**100%**

OF MILITARY FAMILIES FELT A SENSE OF COMMUNITY SUPPORT THROUGH THE OPPORTUNITY TO ATTEND AN OPERATION TEAMMATE EVENT.

*\*Data compiled from Operation Teammate post-event surveys*



*"Our girls are always excited when they attend an Operation Teammate event. It shows great appreciation to all of the children and sets a terrific example."*

**D. Corman, USAF Parent**





## HOW TO PARTNER

# Military Service Organizations & Veteran Service Organizations

All Operation Teammate events are free to our military families. As an organization in the military space, you understand the challenges military families go through. We want to partner with you to maximize awareness within your military community.

### Partnership options:

- Speaking opportunity at event
- Exclusive event signage
- Logo featured on website
- Highlighted as partner on all marketing materials
- Recognized during all media appearances
- Social media activations
- Co-branded event advertising
- Marketing material within event swag bag
- Engagement during virtual events
- Digital content collaboration
- Offer event to your military community

**Brand Partnership is a great way to have your military community involved at one of our events.**

**Connect with us at 844-884-6512 to learn more about how we can make an even greater impact together.**





## HOW TO PARTNER

# Athletic Organizations

Establishing a partnership is most important to us. Let us work one-on-one and use our proven playbook to develop an event itinerary that is beneficial to our military children and to your athletes. Together, let's create a memorable, one-of-a-kind event for military children to feel valued, connected, and inspired.

Some options include: Customizable based on your goals

- Honorary teammate reception for family with activities
- Meet & greet time prior to a scheduled event
- Drills and exercises with the team/activities
- Children help "coach" a practice
- Team swag bag/signed gear
- Planned activity or drills
- Behind-the-scenes tours of the campus and athletic facilities
- Pen Pal opportunities
- Personalized virtual messages sent to the military child
- Become an Athlete Ambassador
- In-kind donations

Connect with us at 844-884-6512—let's work together to create a memorable experience.



## HOW TO PARTNER

# Corporate Engagement

We give companies and organizations the opportunity to impact the lives of our nation's youngest heroes. By partnering with us, you'll allow us to expand our reach and directly impact the lives of our children that have sacrificed so much, showing them there are people right in their community that support and appreciate them.

### Ambassador \$1000

- Logo featured on website
- Logo on marketing materials
- Recognized during all media appearances

### Community Champion \$2500

- Logo featured on website
- Logo on marketing materials
- Recognized during all media appearances
- Social media activations
- Co-branded event advertising

### Event Presenting Sponsor \$5000

- Speaking opportunity at event
- Exclusive event signage
- Logo featured on website
- Highlighted as Presenting Sponsor on all marketing materials
- Recognized during all media appearances
- Social media activations
- Co-branded event advertising

### Additional Options

- Marketing material within event swag bag
- Engagement during virtual events
- Digital content collaboration



Want to be more involved? We'll work together to create a one-of-a-kind corporate engagement experience for your employees.

This will be in conjunction with one of our events where you can interact directly with the athletes and military children.

Contact us for more details at 844-884-6512

WHO WE'VE WORKED WITH:

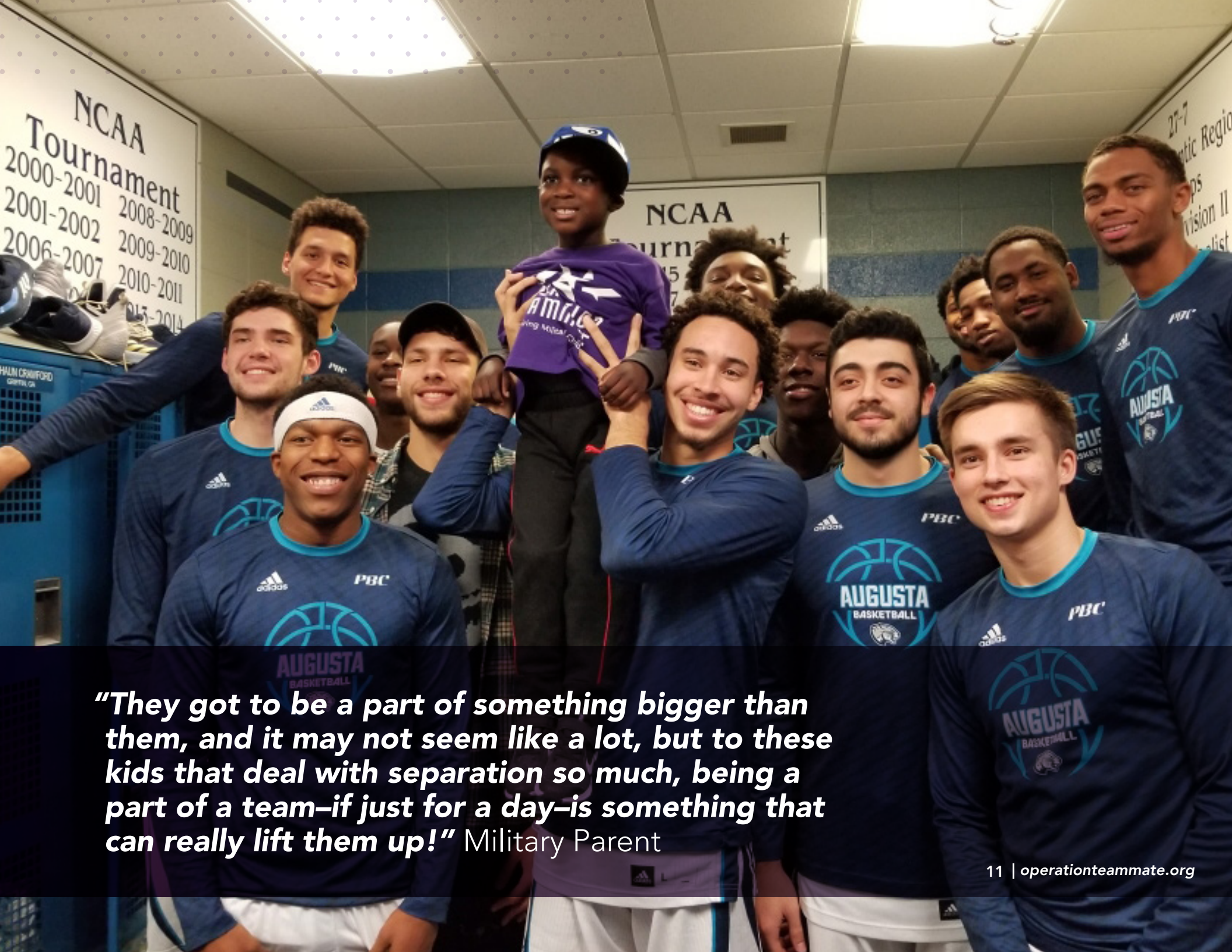
## Organizations & Companies



## Athletic Organizations







***"They got to be a part of something bigger than them, and it may not seem like a lot, but to these kids that deal with separation so much, being a part of a team—if just for a day—is something that can really lift them up!"*** Military Parent



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# NEXT STEPS

**Be a part of something that these military children and their families will never forget.**

1. Connect with us.
2. We'll work together to create the best option for your organization.

Ready to get started?

Contact [timothy.montjoy@operationteammate.org](mailto:timothy.montjoy@operationteammate.org)

or call (844) 884-6512

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*@operationteammate #itstheirturn*